

E-CREDA 2023 ANNUAL CONFERENCE

Who:	European Commercial Real Estate Data Alliance (E-CREDA)
Why:	Learn more about the latest high quality applied research on European markets from investors, data providers and academics
When:	<u>Friday 24th of November 2023 - 10:45 - 17:00 p.m. (CET)</u>
Where:	<u>CBRE Office, 76 Rue de Prony, 75017 Paris, France</u>
What:	10:45 - 11:00 Welcome to conference & Intro to E-CREDA by Hans Vrensen 11:00 - 11:30 Key Note Speech by Will Robson of MSCI 11:30 - 12:30 Panel Discussion on Investment, Finance and Occupier Market Update moderated by Will Robson Panel includes: Robert Stassen of Costar, Gregory Curtis of Chatham Financial & Caroline Ceccaldi of CBRE occupation practice 12:30 - 13:30 Lunch Break 13:30 - 14:00 Cutting Edge ESG Applications introduced and moderated by Julia Wein of CRREM Presenters include: Julia Wein of CRREM, Sandrine Lafon-Ceyral of Amundi Alt & Real Assets & Francesca Galeazzi of ARUP 14:00 - 15:30 Advanced Topics in Applied Academic Real Estate Research in Europe moderated by Prof Marc Francke of University of Amsterdam

Presenters include: **Olivier Denagiscarde** of BNP Paribas & Pantheon-Sorbonne Universite on [Working From Home and the Centrality Premium: Implications for Business Districts](#), **Jan Muckenhaupt** of Technical University Munich on [Listed Real Estate as an Inflation Hedge Across Regimes](#) & **Matthijs Korevaar** of Erasmus University on [Buy-to-Live vs. Buy-to-Let: The Impact of Real Estate Investors on Housing Costs and Neighborhoods](#)

The European Commercial Real Estate Data Alliance (E-CREDA), is an European wide initiative for the CRE market to:

- ▶ promote the development of the European commercial real estate (CRE) investment and finance markets by improving access to and understanding of available CRE data to facilitate higher quality applied research and more frequent interaction between investors, data providers and academics, who plan to work together to achieve data parity for CRE with other major asset classes, like stocks and bonds;
- ▶ facilitate data vendors and partners to develop their data products and services by allowing investors and managers' subscriptions to be shared with academic partners for specific applied research projects of practical use to investors and managers;
- ▶ increase the practical relevance of academic collaboration by improving data access to a broader range of legacy and emerging data sources to answer specific practical problems facing investors and managers;
- ▶ promote innovation in applied research by investors and managers by allowing them to mobilise all available data and scientific approach to use them in addressing specific market and strategic issues.

**TO REGISTER PLEASE E:MAIL YOUR NAME & COMPANY NAME TO
e.creda.2020@gmail.com
YOU WILL RECEIVE AN INVOICE FOR THE EUR 250 REGISTRATION FEE**

PRESENTERS & PANELISTS



Hans Vrensen, is a co-founder and current chair of E-CREDA. He heads AEW's European Research & Strategy team and has been focused on innovative data methodologies and alternative data sources for debt and equity strategies. Prior to AEW, Hans was global head of research at DTZ and worked at Barclays Capital and Moody's. He also is a adjunct professor at ESCP's real estate executive program.



Will Robson is Executive Director and Global Head of Real Estate Solutions Research at MSCI. He is responsible for the direction and delivery of MSCI's applied real estate research agenda since 2017 providing insight into the challenges of institutional investors worldwide whose portfolios include private and publicly traded real estate. Previously he worked at ADIA, M&G Real Estate and Royal Mail Group Plc.



Gregory Curtis is a Director in Chatham's Global Real Estate Hedging and Capital Markets team and focusses on assisting commercial real estate investors with interest rate and FX hedging analysis, structuring, and execution. Before joining Chatham, Gregory worked at Société Générale CIB and HSBC working in foreign exchange and equity derivatives. He also worked for Liberty Global where he was involved in M&A transactions.



Robert Stassen is head of analytics for Europe at Costar since 2022. He is responsible for growing and leading its European analytics team as it produces insightful analyses of economic and real estate market conditions in the region. Previously, he spent seven years as the head of capital markets research for the EMEA region at JLL and before that he was an equity analyst with Credit Suisse and Deutsche Bank.



Caroline Ceccaldi, is an Executive Director of CBRE occupation practice based in Paris. She is dedicated to business consulting and leads her team in working with clients on their real estate transformation issues. Client needs, especially in a context of economic uncertainty is her primary passion. Before CBRE, Caroline worked at Afilog, a leader in global logistics.



Julia Wein joined the CRREM team at IIO after successfully completed her master's degree in real estate with a focus on real estate management and investment at the IRE|BS, University of Regensburg in Germany. Ms. Wein joined the Institut für Immobilienökonomie IIO in 2020 and has been supporting the CRREM initiative since then whilst also proceeding with her Ph.D. focusing on carbon risk in the real estate sector.



Sandrine Lafon-Ceyral is overseeing the SRI strategy and policy for Amundi Real Assets strategies (real estate, infrastructure, private debt, private equity, social impact, fund of funds) since 2007. Sandrine was previously Deputy Head of Investment and Asset Management within Amundi Real Estate. Sandrine started her career in Asset Management at the CDC and then joined AEW Europe, in charge of retail assets



Francesca Galeazzi is an Associate Director and Europe Decarbonisation Services Leader at Arup, leading global teams to deliver measurable and innovative decarbonisation solutions for the built environment. Before Berlin, she has worked for Arup in Australia, UK, India and China, in her career spanning 24 years. As the technical director of CRISP, Arup's digital solution for climate action she focuses on holistic sustainability



Jan Muckenhaupt is a research associate and PhD candidate at the Technical University of Munich (Germany). He specializes in Listed Real Estate, specifically in tenant sector concentration and inflation hedging.



Olivier Denagiscarde is a Ph.D. Candidate at Paris 1 Panthéon-Sorbonne University, with a focus on urban economics, real estate and finance. He is also an economist at BNP Paribas Real Estate



Matthijs Korevaar is an Assistant Professor of Finance at the Erasmus School of Economics in Rotterdam. His work focuses on housing markets in both past and present. He obtained is PhD in Finance from Maastricht University, and recently returned to the Netherlands after a two-year stint at Columbia Business School.



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