European residential
market analytics
21st of April
14:00 – 16:30 CET

E-CREDA seminar

Creating residential alpha with data intelligence

Dr. Marcelo Cajias, PATRIZIA AG & University of Regensburg

Monitoring residential markets – the Bundesbank perspective

Dr. Anke Wetzka, Bundesbank

Watch your façade! A picture tells more than a thousand words

Dr. Thies Lindenthal, University of Cambridge

The listed residential sector – The rise of a new player?

Dilek Pekdemir, PhD, EPRA

Panel Discussion

Jos Tromp, CBRE
Dr. Gideon Aschwanden, Credit Suisse AM AG

Online seminar | For registration, please click **here** or:

Please ONLY use the personal link that you will receive
Open in Chrome or FireFox
Close VPN, Teams and other applications.
Ensure you have a steady internet connection
The webinar will be recorded.

Dr. Marcelo Cajias

Dr. Marcelo Cajias heads the Data Intelligence section, which is part of the Investment Strategy and Research team at PATRI-ZIA. In his role he is responsible for the global portfolio of analytical solutions and dashboards that support strategic investment decisions by means of observed and unobserved machine learning forecast models for various asset classes. Marcelo studied business administration at the University of Regensburg in Germany, majoring in statistics, econometrics and real estate economics. As a dedicated researcher, his work has been published in various international journals and he was awarded the RICS Best Paper Award and the German Real Estate Research Prize.

Dr. Anke Wetzka

Dr. Wetzka is a senior economist at the Directorate of General Economics, Macroeconomic Analysis and Projections Division of the Bundesbank. She has vast knowledge of mathematics, econometrics, computational simulation and earned its PhD at the Johannes Gutenberg University in Mainz with a strong statistical and econometric background. Currently, part of her research agenda focusses on the dynamic of residential prices in Germany and their role in the financial stability.

Dr. Thies Lindenthal

Dr Lindenthal is a Senior University Lecturer for Real Estate Finance at the Department of Land Economy, Cambridge. His research interests are twofold: First, he analyzes property investments in the very long-term, tracking rents, prices, and returns for up to 500 years. The second research line focuses on applied machine learning techniques to utilize high-dimensional "Big(ish)" data. Put differently, he uses images and other data that are too complex for spreadsheets to better understand property values, household preferences, and decisions made by very human and not always rational agents.

Dilek Pekdemir, PhD

Dilek Pekdemir is research manager and is responsible for academic research and education programs, and also covers research products. She has 20 years of real estate industry and academic experience. Prior to joining EPRA in 2018, Dilek worked for DTZ and Cushman&Wakefield Turkey as head of research, providing consultancy services including IPO documents, market research, investment strategy, and due diligence reports for international developers, investors, funds and financial institutions. She completed her MSc and PhD degrees focusing on urban economics and real estate markets. She was lecturer in real estate market analysis and finance courses at various academic institutions. She has board and committee memberships in both academic and professional organizations, including ERES, European Research Group at ICSC, ULI Turkey Women Leadership in Real Estate.

Jos Tromp

Tromp's role is to deliver a world-class research platform for and across Continental Europe (CE) and is chair of CBRE's Global Data Committee. He is responsible for the Thought Leadership agenda as well as CBRE's data strategy across EMEA. He is a regular speaker at real estate conferences. In previous roles Jos was responsible for running research teams in Central & Eastern Europe (CEE) and was a member of the CEE board of directors at CBRE, Chief Operating Officer (COO) for EMEA Research and Head of Research for EMEA. He spent 9 years abroad for CBRE, and lived and worked in Prague and Munich, before returning to Amsterdam in 2016.

Dr. Gideon Aschwanden

Gideon Aschwanden, Dr. sc. ETH Zurich, has more than ten years of professional experience in the field of data science in the real estate industry. His focus is on generating actionable knowledge through the analysis of data and the design of system and database landscapes, their implementation and the integration of digital technologies into the process landscape.